

Salvo Serif

Cyrus Highsmith created the extensive Salvo series to help unify three different magazines under one typographic umbrella. Salvo Serif is an outspoken slab design in five weights and three widths with corresponding italics. The heavy serifs help to form unified words that catch the reader's eye and draw them into the text.

Salvo Serif
Salvo Serif Condensed
Salvo Serif ExtraCondensed

30 styles total

Designed by Cyrus Highsmith

Published 2011

OCCUPANT FONTS

REVELER TURNIP

SALVO SERIF BLACK

ROONS OWLERY

SALVO SERIF BOLD

HORST RELISH LAT

SALVO SERIF MEDIUM

BARYTA PRANKS

SALVO SERIF REGULAR

MATER KIDEL MUD

SALVO SERIF LIGHT

OCCUPANT FONTS

REVELER TURNIP

SALVO SERIF BLACK ITALIC

ROONS OWLERY

SALVO SERIF BOLD ITALIC

HORST RELISH LAT

SALVO SERIF MEDIUM ITALIC

BARYTA PRANKS

SALVO SERIF ITALIC

MATER KIDEL MUD

SALVO SERIF LIGHT ITALIC

OCCUPANT FONTS

reveler turnip auto

SALVO SERIF BLACK

roons owlery jiff

SALVO SERIF BOLD

horst relish lathes

SALVO SERIF MEDIUM

baryta womb pranks

SALVO SERIF REGULAR

maters kidel mudger

SALVO SERIF LIGHT

OCCUPANT FONTS

reveler turnip auto

SALVO SERIF BLACK ITALIC

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baryta womb pranks

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SALVO SERIF LIGHT ITALIC

OCCUPANT FONTS

SALVO SERIF LIGHT 9/11 POINTS

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SALVO SERIF LIGHT 18/20 POINTS

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ROONS OWLERY JIFFY

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HORST RELISH LATHES

SALVO SERIF CONDENSED MEDIUM

WOMB BARYTA PRANK

SALVO SERIF CONDENSED REGULAR

MATERS KIDEL MUDGER

SALVO SERIF CONDENSED LIGHT

OCCUPANT FONTS

REVELER TURNIP ANT

SALVO SERIF CONDENSED BLACK ITALIC

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WOMB BARYTA PRANK

SALVO SERIF CONDENSED ITALIC

MATERS KIDEL MUDGER

SALVO SERIF CONDENSED LIGHT ITALIC

OCCUPANT FONTS

reveler turnip automat

SALVO SERIF CONDENSED BLACK

roons owlery jiffy fork

SALVO SERIF CONDENSED BOLD

horst relish lathes piano

SALVO SERIF CONDENSED MEDIUM

womb baryta pranks its

SALVO SERIF CONDENSED REGULAR

maters kidel mudger bird

SALVO SERIF CONDENSED LIGHT

OCCUPANT FONTS

reveler turnip automat

SALVO SERIF CONDENSED BLACK ITALIC

roons owlery jiffy fork

SALVO SERIF CONDENSED BOLD ITALIC

horst relish lathes piano

SALVO SERIF CONDENSED MEDIUM ITALIC

womb baryta pranks its

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SALVO SERIF CONDENSED LIGHT ITALIC

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SALVO SERIF CONDENSED LIGHT 9/11 POINTS +10 TRACKING

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HORST RELISH LATHE PLUTO

SALVO SERIF EXTRACONDENSED MEDIUM

WOMB BARYTA PRANK THIS

SALVO SERIF EXTRACONDENSED REGULAR

MATERS KID MUDGER BIOLOGY

SALVO SERIF EXTRACONDENSED LIGHT

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reveler turnip automatics

SALVO SERIF EXTRACONDENSED BLACK

roons owlery jiffy forklift

SALVO SERIF EXTRACONDENSED BOLD

horst relish lathes plutonium

SALVO SERIF EXTRACONDENSED MEDIUM

womb baryta pranks ithaca

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Cyrus Highsmith

Cyrus is a letter drawer, teacher, author, and graphic artist. He teaches type design at Rhode Island School of Design (RISD). He wrote and illustrated the acclaimed primer *Inside Paragraphs: Typographic Fundamentals*. In 2015, he received the Gerrit Noordzij Prize for extraordinary contributions to the fields of type design, typography, and type education. In 2017, he became Creative Director for Latin Type Development at Morisawa USA. He goes to bed very early.

Occupant Fonts

Founded by Cyrus Highsmith in 2015, Occupant Fonts is relatively young compared to his 20+ years of experience as a type designer. We joined Morisawa in 2017 to be the Japanese type company's Latin alphabet counterpart. We focus on developing original typefaces.

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