Occupant Oldstyle

Occupant Oldstyle is a 21st century text face from Cyrus Highsmith, assisted by June Shin. The rounded triangular endings are the result of a long fermentation process that combines ingredients from Japanese Mincho style typefaces, rounded sans serifs, electronic music, and toys. Highsmith calls them 'child-safe serifs'. **Occupant Oldstyle**

10 styles total

Designed by Cyrus Highsmith & June Shin

Published 2021

AMAZE UNTOLD PALATEA

SNACKING DIGAMOUS OUT

HEROD TELEFAX GYROS

ELECTORS LIGATING SUM

REDUCED HATCHWAY BIRD

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OCCUPANT OLDSTYLE EXTRALIGHT 11/13 POINTS

We live in a typographic wonderland. Typographers have more typefaces to choose from than ever before, and computers make setting type easier than ever. The truth is, if you're using a good typesetting application and you just leave the settings on default, you can set type that's more or less adequate. However, good typographers are experts who have something to add to the reading experience. They finely tune the typography for specific documents to make it more than just adequate. In their choice of typefaces and decisions about things like point size and spacing, typographers clarify the voice of the author and make the reading experience more enjoyable. This isn't meant to discourage beginners from attempting

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Cyrus Highsmith

Cyrus is a letter drawer, teacher, author, and graphic artist. He teaches type design at Rhode Island School of Design (RISD). He wrote and illustrated the acclaimed primer *Inside Paragraphs: Typographic Fundamentals*. In 2015, he received the Gerrit Noordzij Prize for extraordinary contributions to the fields of type design, typography, and type education. In 2017, he became Creative Director for Latin Type Development at Morisawa USA. He goes to bed very early.

June Shin

June is a graphic and type designer based in New York City. After graduating from Cornell University with a BA in Art History, she studied graphic design at Parsons The New School and later RISD, where she received her master's degree and now teaches. In addition to fonts, she enjoys graphic design and lettering projects. Her work has been recognized by Type Directors Club, Art Directors Club, Communication Arts, and more. She was not born in June.

Occupant Fonts

Founded by Cyrus Highsmith in 2015, Occupant Fonts is relatively young compared to his 20+ years of experience as a type designer. We joined Morisawa in 2017 to be the Japanese type company's Latin alphabet counterpart. We focus on developing original typefaces.

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