

## OCCUPANT FONTS

# Icebox

Way back in 1997, Cyrus Highsmith bought a box of magnetic letters from a variety store. Many years later, the colorful plastic shapes inspired him to make Icebox. It's a modular sans serif for headlines and short blurbs of text available in three weights plus a bonus Magnet style. It requires no refrigeration.

**Icebox**  
**Icebox Magnet**

**4 styles total**

**Designed by Cyrus Highsmith**

**Published 2013-18**

OCCUPANT FONTS

HIGH-FIVES SEMELE DEMOB

SNOW FLUORIDISE EPITHEMATA

ICEBOX BOLD

BOWSPRITS TOREROS CONSULAGE

STRAG EXAMPLE DISPUNGE HASTING

ICEBOX REGULAR

SNABBLED TOUGHIE SCHLEMIHLS

COCKPIT AZOTE POISONOUS RESEMBLER

ICEBOX LIGHT

## OCCUPANT FONTS

**high-fives semele demob snow  
fluoridise epithemata unbated**

ICEBOX BOLD

**bowsprits toreros consulage strag  
example dispunge hasting testing**

ICEBOX REGULAR

**snabbled toughie schlemihls cockpit  
azote poisonous resemblers cagebirds**

ICEBOX LIGHT

## OCCUPANT FONTS

ICEBOX LIGHT 24/26 POINTS

We live in a typographic wonderland. Typographers have more typefaces to choose from than ever before, and computers make setting type easier than ever. The truth is, if you're using a good typesetting application and you just leave the settings on default, you can set type that's more or less adequate. However, good typographers are experts who have something to add to the reading experience. They finely tune the typography for specific documents to make it more than just adequate. In their choice of typefaces and decisions about things like point size and spacing, typographers

ICEBOX REGULAR 24/26 POINTS

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ICEBOX BOLD 24/26 POINTS

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OCCUPANT FONTS

**HIGH-FIVES SEMELE DEMOB  
SNOW FLUORIDISE EPITHEMATA  
BOWSPRITS TOREROS CONSULT  
STRAG EXAMPLE DISPUNGE OK  
SNABBLED TOUGHIE COCKPIT  
AZOTE POISONOUS RESEMBLER  
DRIFTERS LUMPILY BAGPIPES**

ICEBOX MAGNET

## OCCUPANT FONTS

ICEBOX MAGNET 24/26 POINTS

**WE LIVE IN A TYPOGRAPHIC WONDERLAND. TYPOGRAPHERS HAVE MORE TYPEFACES TO CHOOSE FROM THAN EVER BEFORE, AND COMPUTERS MAKE SETTING TYPE EASIER THAN EVER. THE TRUTH IS, IF YOU'RE USING A GOOD TYPESETTING APPLICATION AND YOU JUST LEAVE THE SETTINGS ON DEFAULT, YOU CAN SET TYPE THAT'S MORE OR LESS ADEQUATE. HOWEVER, GOOD TYPOGRAPHERS ARE EXPERTS WHO HAVE SOMETHING TO ADD TO THE READING EXPERIENCE. THEY FINELY TUNE THE TYPOGRAPHY FOR SPECIFIC DOCUMENTS TO MAKE IT MORE THAN JUST ADEQUATE. IN THEIR CHOICE OF TYPEFACES AND DECISIONS ABOUT THINGS LIKE POINT SIZE AND SPACING, TYPOGRAPHERS CLARIFY THE VOICE OF THE AUTHOR AND MAKE THE READING EXPERIENCE MORE ENJOYABLE. THIS ISN'T MEANT TO DISCOURAGE BEGINNERS FROM ATTEMPTING TYPOGRAPHY. BUT IT IS IMPORTANT TO ACKNOWLEDGE THAT THE ART OF TYPOGRAPHY IS OFTEN SUBTLE, AND WITHOUT TRAINING IT CAN BE DIFFICULT TO SEE**

# OCCUPANT FONTS

## Cyrus Highsmith

Cyrus is a letter drawer, teacher, author, and graphic artist. He teaches type design at Rhode Island School of Design (RISD). He wrote and illustrated the acclaimed primer *Inside Paragraphs: Typographic Fundamentals*. In 2015, he received the Gerrit Noordzij Prize for extraordinary contributions to the fields of type design, typography, and type education. In 2017, he became Creative Director for Latin Type Development at Morisawa USA. He goes to bed very early.

## Occupant Fonts

Founded by Cyrus Highsmith in 2015, Occupant Fonts is relatively young compared to his 20+ years of experience as a type designer. We joined Morisawa in 2017 to be the Japanese type company's Latin alphabet counterpart. We focus on developing original typefaces.

## contact

Morisawa USA Inc.

<https://www.morisawa-usa.com/>

## licensing & information about character sets

<https://occupant.typonetwork.com/>

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